



## **ArtWorks 2008**

### **Drawing the Line from Art to Business**

**Thursday, October 16, 2008**  
The Mall at Green Hills (Macy's Courtyard)  
2126 Abbott Martin Road  
5:30 – 7:30 p.m.

## **ArtWorks Showcase Description/Requirements**

### **What is Visual Art?**

- For the purpose of this showcase, visual art is defined as paintings, drawings, sculpture, printmaking, photography, crafts, computer art, architectural design -- anything that can be visually displayed within the space allotted.

### **Space Provided**

- Each company will receive a six-foot table with tablecloth.
- Any easels and/or display items are to be provided by the company/employees.
- Setup is Thursday, October 16, 2008, 3–5 p.m.

### **Quantity of Art from Each Company**

- Each participating company may display up to **10 art pieces**. **All pieces must fit in the allotted table space.**

### **Art Credits**

- The company / employees are responsible for labeling each piece with the artist's name.

### **Signage**

- A table sign with the company's name will be provided. Signs for all companies will be the same size.
- Companies are welcome to bring a marketing piece for display and handout.

### **Awards: Announced night of event at 7 p.m.**

#### **People's Choice - Company & Individual**

- Each person attending Artworks will receive a ballot (one per attendee) for two separate awards to name the company and the individual whose art strikes their fancy.
- All attendees will be asked to place their ballots in the People's Choice Ballot boxes before 6:30 p.m. Only those attending the event are eligible to vote.

#### **Critics' Pick – Company & Individual**

- A host of community art experts will visit each company's showcase tables between 5 & 6:30 p.m. and select company and individual entries as their collective favorite.

#### **Creativity to the Extreme**

- Awarded to a company that has the most creative entry, as voted on by the panel of art experts.

#### **Recognition:**

- Each participating company will receive a certificate of participation.
- Among other media outlets, participating companies will be listed in the Nashville Area Chamber of Commerce's *Monday Morning Report* e-newsletter for the week of October 13, 2008.
- Award winners will be listed in the Nashville Area Chamber of Commerce's *Monday Morning Report* e-newsletter for the week of October 20, 2008.
- Each winning company will receive a plaque recognizing their award.

#### **Setup Reminder**

- Each company may set up their artwork at the Mall between 3 and 5 p.m. on October 16, 2008, the day of the event. All display setup must be completed by 5 p.m.
- Load-In/Out – Enter loading dock between Macy's and Carrabba's, just off Hillsboro Road across from Hillsboro High School. Unload at the dock and follow directional signs to the event space.